

28
|
30
JUNE

PORTO,
MATOSINHOS
2022

QSP SUMMIT

BUILDING SUSTAINABLE GROWTH

HALL OF FAME



MALCOLM
GLADWELL

MICHIO
KAKU

ALINE
SANTOS

DANIEL
GOLEMAN

DANIEL
PINK

HERMAWAN
KARTAJAYA

BARBARA
KAHN



VANESSA
FITZGERALD

PETER
FISK

KENICHI
OHMAE

HOWARD
SAUNDERS

HARPER
REED

NATALIE
BERG

MARTIN
WEZOWSKI

ORI
BRAFMAN



KATE
BRAVERY

DAVID
AAKER

BONIN
BOUGH

LI
HUANG

STANLEY
HAINSWORTH

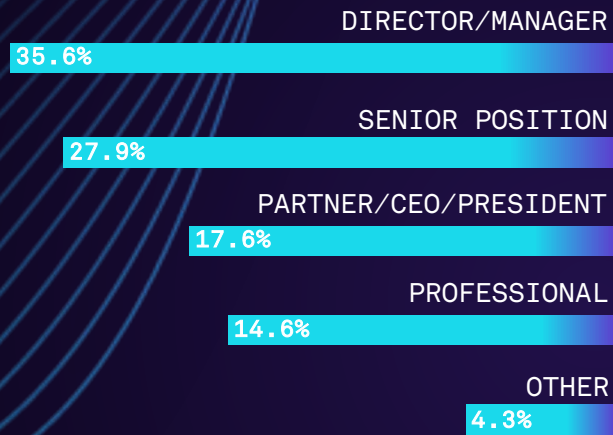
MARTYN
NEWMAN

PACO
UNDERHILL

DAVID
SHING

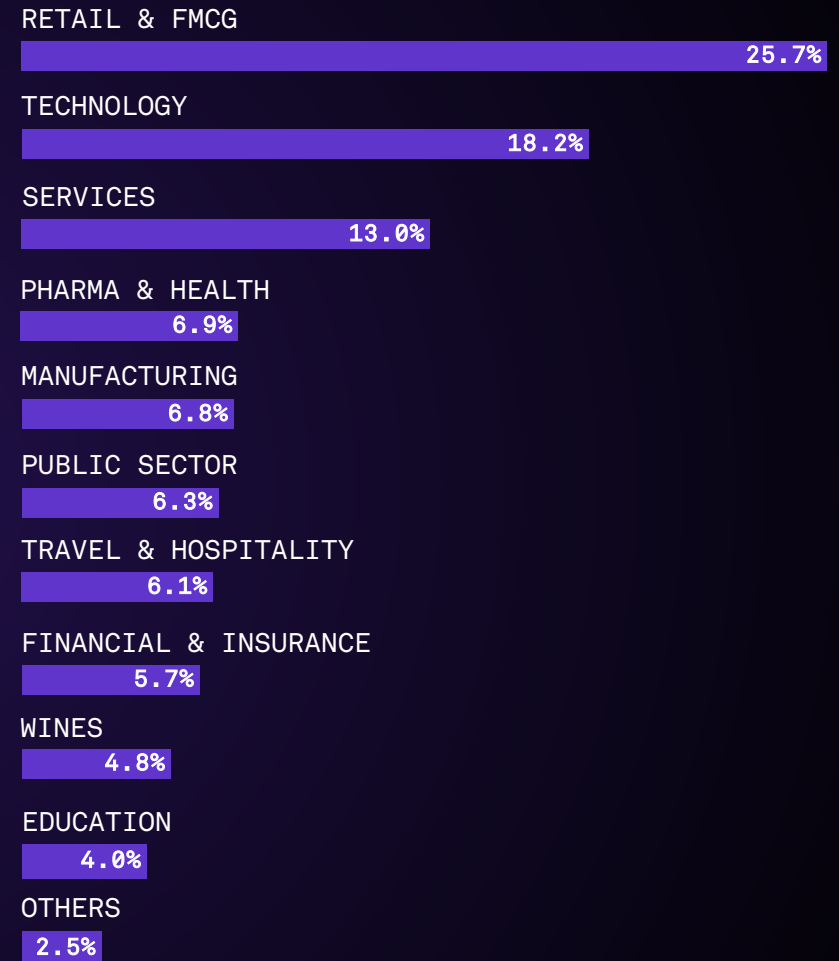
COUNTRIES

BELGIUM, BRAZIL, CAPE VERDE,
ESTONIA, FRANCE, GERMANY,
ISRAEL, ITALY, JAPAN, PERU,
PORTUGAL, ROMANIA, SINGAPORE,
SPAIN, SWITZERLAND, UNITED
ARAB EMIRATES, UNITED STATES
OF AMERICA AND UNITED KINGDOM

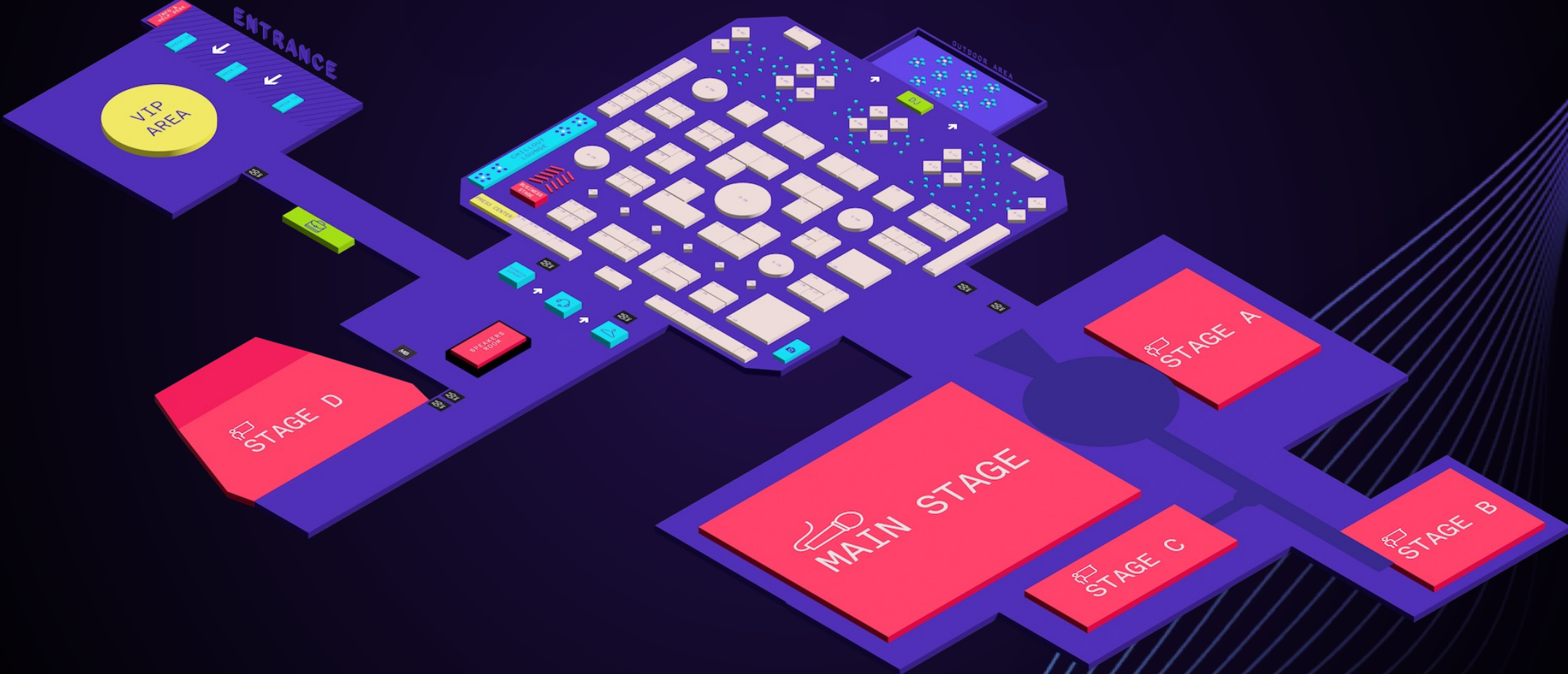


JOB TITLE

INDUSTRY



EVENT MAP



2 8 J U N H O



OPENING CEREMONY



PEDRO BURMESTER
PIANIST



ANTÓNIO HORTA-OSÓRIO
CHAIRMAN OF THE
MANAGEMENT BOARD, BIAL

2 9 J U N H O



MAIN STAGE



FAREED ZAKARIA

JOURNALIST, ECONOMIST, PRESENTER,
PROFESSOR AND SPEAKER



SALLY EAVES

AUTHOR, SPEAKER, FORBES TECHNOLOGY
COUNCIL, TECH FOR GOOD



TOM RAFTERY

GLOBAL VP, FUTURIST AND
INNOVATION EVANGELIST, SAP

W O R K L A B S
THINKERS HALL



FAREED ZAKARIA
JOURNALIST, ECONOMIST, PRESENTER,
PROFESSOR AND SPEAKER



LEONOR BELEZA
PRESIDENT,
FUNDAÇÃO CHAMPALIMAUD

W O R K L A B S
FUTURE OF TALENT



MARKUS GRAF
VICE PRESIDENT,
GLOBAL HEAD OF TALENT,
NOVARTIS

ANA CASACA
GLOBAL HEAD OF
INNOVATION, GALP

WORKLABS

HOW TO CREATE A HIGH-PERFORMANCE CULTURE



KAREN JONES

MANAGING DIRECTOR,
DENISON CONSULTING UK,
IRELAND & NORDICS

VÍTOR PEREIRA

CMO, BANKINTER

WORKLABS
CULTURE IN CENTER
OF CHANGE



GUTA MOURA GUEDES
PRESIDENT,
EXPERIMENTA DESIGN



JOANA VASCONCELOS
VISUAL ARTIST



LUÍS REPRESAS
MUSICIAN



TIM
MUSICIAN AND COMPOSER



INÊS CARDOSO
DIRECTOR,
JORNAL DE NOTÍCIAS

MAIN STAGE



JANE THOMASON
CHAIR,
KAISEI HOLDINGS



DELIA GARCÍA
SUSTAINABILITY AND CSR DIRECTOR,
L'ORÉAL SPAIN AND PORTUGAL

WORKLABS
TRENDS FORUM



ÁLVARO FERNANDEZ ALONSO
GENERAL DIRECTOR,
MICHAEL PAGE PORTUGAL



JOSÉ MIGUEL LEONARDO
CEO,
RANDSTAD PORTUGAL



LUÍS MELO
INTERNATIONAL PARTNER
& MANAGING PARTNER
PORTUGAL, BOYDEN



MARIANA BRANQUINHO
PARTNER,
KORN FERRY



ISABEL BARROS
EXECUTIVE BOARD
MEMBER, SONAE MC

W O R K L A B S
THE HIDDEN EDGE



JODIE ROGERS

FOUNDER & MANAGING
DIRECTOR, SYMBIA
PARTNERS

PAULA ARRISCADO

CORPORATE DIRECTOR PEOPLE,
BRAND AND COMMUNICATION,
GRUPO SALVADOR CAETANO

WORKLABS
PUBLIC SPEAKING SKILLS
FOR WORKPLACE SUCCESS



PETER HOPWOOD
GLOBAL EXECUTIVE
SPEAKER COACH

FÁTIMA ARAÚJO
JOURNALIST, RTP

WORKLABS
MANAGING FEAR



SAMUEL ANTUNES
MANAGING PARTNER,
THINK PEOPLE

DUARTE ARAÚJO
COMPANY
ADMINISTRATOR

WELCOME TO THE FIRST QSP SUMMIT SUNSET PARTY!

JUNE 29TH @ L'KODAC - LEÇA DA PALMEIRA



3 0 J U N H O



MAIN STAGE



RORY SUTHERLAND

AUTHOR AND VICE CHAIRMAN,
OGILVY UK



ASHLEY FELL

AUTHOR, SPEAKER AND DIRECTOR
OF ADVISORY, MCCRINDLE



BEN HAMMERSLEY

FOUNDER,
AGATHONIC.AI

W O R K L A B S

REBUILDING TOURISM IN A MORE SUSTAINABLE AND RESILIENT WAY



KO KOENS

PROFESSOR OF NEW URBAN
TOURISM, INHOLLAND UNIVERSITY
OF APPLIED SCIENCES

LUÍS ARAÚJO

PRESIDENT,
TURISMO DE
PORTUGAL, I.P.

WORKLABS
READY TO DARE?



JORGE SEQUEIRA
KEYNOTE SPEAKER,
PROFESSOR,
ENTREPRENEUR

LUÍS MENEZES
CEO, UNILABS

JOANA ALMEIDA
GENERAL DIRECTOR,
SHERATON PORTO
HOTEL & SPA

WORKLABS
SHAPING THE
FUTURE CITIES



JOSÉ RUI FELIZARDO
CEO, CEIIA

TOMÁS ALLEN
FOUNDER AND CEO,
ALLEN_PMC

LIONESA SPECIAL SESSION
HAPPINESS AT WORK



ALEXANDER KJERULF

FOUNDER & CHIEF
HAPPINESS OFFICER
WOOHOO INC.



MADALENA CAREY

DIRECTOR,
HAPPINESS
BUSINESS SCHOOL

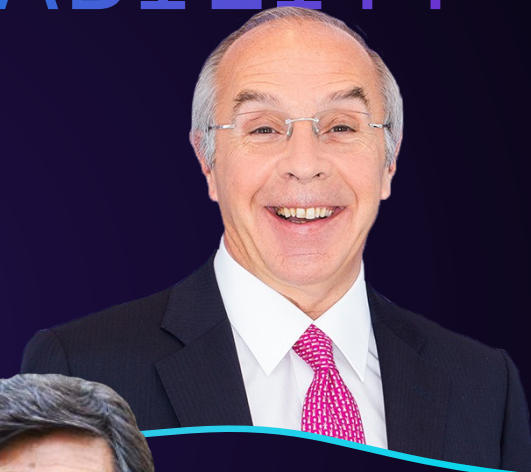
SCMP SPECIAL SESSION
SOCIAL SUSTAINABILITY



ANTÓNIO CORREIA
TERRITORY SENIOR
PARTNER, PWC



ANTÓNIO TAVARES
OMBUDSMAN,
SANTA CASA DA
MISERICÓRDIA DO PORTO



LUÍS MARQUES MENDES
LAWYER, POLITICIAN
AND COMMENTATOR



PATRÍCIA LOPES
ASSOCIATE DEAN,
PORTO BUSINESS SCHOOL



CARLOS MAGNO
JOURNALIST

TPNP SPECIAL SESSION

WILL THE INVESTMENT IN PORTO AIRPORT BE A WINNING BET?



FERNANDO VIEIRA
DIRECTOR,
AEROPORTO
DO PORTO



JORDI SOLÉ
CEO, TOURISM
MARKETING
SOLUTIONS SL



JOSÉ LOPES
COUNTRY MANAGER,
EASYJET PORTUGAL



PEDRO NUNO SANTOS
MINISTER OF
INFRASTRUCTURE
AND HOUSING



RICARDO VALENTE
COUNCILOR,
MUNICÍPIO
DO PORTO



LUÍS PEDRO MARTINS
PRESIDENT,
TURISMO DO PORTO
E NORTE DE PORTUGAL

BUSINESS STAGE

WINPROVIT

FREDERICO PAIVA
BOARD MEMBER CPO

AP PORTUGAL

MÁRIO JÚNIOR
CEO

PBS

RICARDO LEITE
HUMORISTA

CPBS

CARLOS VIEIRA
DIRETOR EXECUTIVO DA
FORMAÇÃO DE EXECUTIVOS

CHECKOUT.COM

RAFAEL VIANNA
COUNTRY MANAGER OF PORTUGAL

INESC TEC

TO BE DEFINED
TO BE DEFINED

SHAKE IT

MIGUEL CARNEIRO
FOUNDER & SOFTWARE MAGICIAN

DETOX IN A BOX

INÊS GÓIS
FOUNDER & CEO

LIPOR

TO BE DEFINED
TO BE DEFINED



3
DAYS

7
STAGES

+60
SPEAKERS

+140
EXHIBITORS

+24.000
M² AREA

+3.000
ATTENDEES



■ WHERE THE THINKERS ARE ■